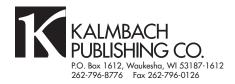
ADVERTISING CREDIT INFORMATION



□ American Snowmobiler □ Bead Style
□ Art Jewelry □ Cabin Life
□ Astronomy □ Classic Toy Trains
□ Bead & Button □ Classic Trains

☐ FineScale Modeler ☐ Garden Railways ☐ Model Railroader

☐ Model Retailer ☐ Scale Auto
☐ Trains

This is an application to establish a credit account with Kalmbach Publishing Co.	Please complete all requested information, sign, date and return.
f a credit account has not been established, you must include payment with you	r insertion order or advertising copy (you may deduct 2% for prepayment).

COMPANY NAME							
ADDRESS (Include street address	if you use a P.O. Box	c.)					
				STATE	7IP		
	STATE ZIP						
PHONE ()							
Year your business was establishe			•		•		
KEY PERSONNEL: Owner/Mgr./	President						
Treasurer/Controller			Account	s Payable			
f proprietorship or partnership, p	please show name an	d home address o	f owners:				
Name			Name				
Address			Address _				
City	State	Zip	City		State	Zip	
Social Security #			Social Se	curity #			
Bank			Branch	I			
Street		City _			State	Zip	
Contact person				Phon	e ()		
FAX ()			Accoun	t no			
TRADE REFERENCES (Please list t	hree with complete a	ddresses):					
1. Name					Account No		
Address		City _			State	Zip	
Contact Person	Phone ()	_Fax ()	e-mail:		
2. Name					Account No		
Address		City _			State	Zip	
Contact Person	Phone ()	_Fax ()	e-mail:		
3. Name					Account No		
Address		City _			State	Zip	
Contact Person						• • • • • • • • • • • • • • • • •	
e undersigned Applicant understands and agre company), and makes the presentations con- derstand that Company shall rely on this infor- obtain credit and funding information from off- credit card is provided, Applicant authorizes the d should the Company place Applicant's acco- dition to the principal amount in default. 4) F This agreement shall be construed and enforce	ees that the following terms an rained herein in order to induct mation for the extension of cre ner persons or entities listed at ne Company to charge applica unt with a collections agency or cilure to comply with the terms and according to the laws of the	and provisions shall govern the the Company to extend the control of the control of the control to the control of the control of the control the control of the control of the control of the control of the control of	(his), (its), (their), credit to the Appropriate pays shall rely at all pay the Compose purchase amounts one, Applicant we subtract the parties submit	open account w dicant. 1) I/We on this informatic bany in full for ar out. 3) Should th till pay all costs o asion or terminati	ith Kalmbach Publishing Co. (In certify that the above information in to obtain Credit Reports on a by invoices according to the ter e Applicant default in making of collections, including reasona on of the agreement as determ whesha County, Wisconsin if su	nereinafter individually/collectively called on is correct and complete, and further Applicant or any individuals listed above or ms extended in the rate card. In the event any payment required by the terms hereof, able attorney fees, interest, and court cost in ined by the Company in its sole discretion. it is brought to collect any balance owed	
SIGNATURE						ons.	
TITLE	DATE						